



European
Commission

EU POLICY LAB

a collaborative and
experimental space
for innovative policy-making

The EU Policy Lab is both a physical space
and a way of working that combines

FORESIGHT

BEHAVIOURAL INSIGHTS

and **DESIGN THINKING**

to explore, connect and find solutions
for better policies.



EXPLORE

HOW CAN POLICY-MAKING DEAL WITH COMPLEXITY AND UNCERTAINTY?
WHAT ARE THE TRENDS THAT WILL SHAPE OUR FUTURE?

Foresight explores long-term futures and creates shared visions for policy-making.

SAMPLE SERVICES

identification of EU policy needs
policy recommendations for roadmaps and actions
identification of research priorities

CONNECT

HOW DO POLICY AND PEOPLE'S BEHAVIOUR FIT TOGETHER?

Behavioural insights can improve policy-making by applying the knowledge of how people make decisions.

SAMPLE SERVICES

identification of the behavioural element in policies
analysis and testing of behavioural solutions
capacity-building in behavioural insights

FIND SOLUTIONS

HOW TO ENSURE THAT A POLICY WILL WORK IN THE REAL WORLD?

Bringing together foresight and behavioural insights, **design thinking** can engage stakeholders to find, prototype and test innovative solutions.

SAMPLE SERVICES

co-development with stakeholders
creative facilitation
citizen engagement

ONGOING PROJECTS

FOOD SAFETY AND NUTRITION

DG SANTE

FUTURE OF INDUSTRY

DG GROW

SHARING ECONOMY

DG GROW

SUSTAINABLE FOOD SYSTEMS

DG DEVCO

MAPPING BEHAVIOURAL INSIGHTS IN EUROPE

HORIZONTAL

BEHAVIOURAL INSIGHTS APPLIED TO EU POLICY

HORIZONTAL

KNOWLEDGE SHARING FOR BETTER IMPLEMENTATION OF EU REGIONAL POLICY

DG REGIO

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