



2017
SME Assembly
Tallinn

Start. Scale. Spread your wings.

Including the European Enterprise Promotion Awards Winners' Ceremony & European SME Week events

Wednesday, 22nd November 2017

Kultuurikatel, Tallinn

09:00 – 14:00	Start-Up Nations Summit Start-Up Track (SME Assembly delegates who arrive earlier are very welcome to join) Click here to see the Start Up Nations Summit agenda
14:00 – 16:00	Business tours Innovative Estonian companies open their doors to delegates
14:00 – 16:00	Start-Up Nations Summit Policy Hack final session (joint programme with the Start-up Nations Summit)
16:00 – 19:30	Ideas from Europe Entrepreneurs from EU Member States and beyond will pitch their ground breaking "Ideas from Europe"
19:30 – 22:00	The European SME Week Reception - Seaplane Harbour Museum (hosted by the Estonian Presidency and the European Commission)
20:00 – 23:00	The Schumpeter 'Innovation in Enterprise' lecture - Kadriorg Art Museum with Professor Jan Fagerberg, Centre for Technology, Innovation and Culture, University of Oslo (hosted by H.E. Prime Minister Ratas on behalf of the Estonian Presidency and Ms Elżbieta Bieńkowska on behalf of the European Commission; upon invitation only)





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08:45	Registration
09:00	<p>Keynote speeches by Elżbieta Bieńkowska, EU SME Envoy and Member of the European Commission for the Internal Market, Industry, Entrepreneurship and SMEs and Urve Palo, Estonian Minister of Entrepreneurship and Information Technology</p> <p>Followed by Mari Vavulski, Start-Up Estonia, in conversation with the keynote speakers</p> <p>Announcement of the Ideas from Europe finalists</p> <p>Black Box</p>
09:45	<p>The Big Debate 'The success of a scale-up depends primarily on digital technology' Two teams of experts will debate the impact of digital technology on scaling-up businesses. The audience will vote afterwards</p> <p>Black Box</p>
11:00	Networking Coffee
11:30	<p>E-ESTONIA How to achieve a digital leap in Europe's economy; from e-residency to the fifth freedom Hosted by Viljar Lubi, SME Envoy for Estonia</p> <p>Black Box</p>
13:00	Networking Lunch





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13.00	Presentation of the 2017 SME Performance Review (for media and interested parties)				
13:15-15.15	SME Envoy meeting (by invitation only)				
14:00	Garage48 innovation incubator: creating an innovation economy Interactive session where delegates from teams come up with winning ideas for turning Europe into an innovation economy Small Hall	Policy Session: Start-Up Europe and Innovation Black Box	Policy Session: #InvestEU Woodblock Hall	Masterclass Cybersecurity for SMEs Cauldron	Masterclass Everything you ever wanted to know about the Internet of Things but never dared ask Hall D
15:30-17:00		Policy Session: Public Procurement Black Box	Policy Session: Investment Readiness Woodblock Hall	Masterclass Leasing Finance Cauldron	Masterclass An Hour of Code: learn the basics of coding Hall D
14.00-18.00	WES Meeting By invitation only Terrace Hall				
19:15	European Enterprise Promotion Awards Ceremony Presentation of the nominees and announcement of the winners Networking Reception/Party Black Box				





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						<p>Business Breakfast: the European Investment Project Portal</p> <p>Hosted by the European Commission and part of the Investment Plan for Europe, this online matchmaking platform for EU projects and investors worldwide aims to mobilise investment, promote economic growth and create more jobs.</p> <p>Under the aegis of Jyrki Katainen, Vice President, European Commission</p> <p>Small Hall</p>
09:30	<p>21st Century Enterprise</p> <p>What does tomorrow's world of enterprise look like? And what changes in technology and society will impact on business growth? Government experts, academics and business leaders will debate the legislative and cultural shifts required to prepare for the future</p> <p>Youth Essay Competition 'What skills do tomorrow's entrepreneurs need?'</p> <p>Three finalists will read out their essays and the audience will vote on the winner</p> <p>Black Box</p>			09:30-10.30	<p>The European Investment Project Portal</p> <p>Policy presentation and workshop on how to maximise chances of securing investment</p> <p>Small Hall</p>	
11:00	Networking Coffee					
11:30	<p>Policy Session: Single Market: New Barriers? Terrace Hall</p>	<p>Policy Session: E-commerce & online platforms for SMEs Black Box</p>	<p>Masterclass Satellite Navigation: why SMEs need Galileo Cauldron</p>	<p>Masterclass Digitalisation for SMEs (Wotify) Hall D</p>	11.00-13.15	<p>The European Investment Project Portal Matchmaking Event with European SMEs and Investors By invitation only Small Hall</p>
12.45	Conclusions					





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THE ENTREPRENEUR EXPO An exhibition of local businesses and organisations that support them forming a key part of European SME Week	
MASTERCLASSES Sessions with expert practitioners on a number of subjects such as start-up mentoring. Running in parallel with the main programme, these presentations will be held in two distinct seating areas in the Expo Hall. *Subject to availability of space	
POLICY SESSIONS These are traditional moderated panel sessions on a range of topical policy dossiers, but with a twist. Two will incorporate a format called "Quickfire 3" where speakers share three insights (spending about three minutes on each), then take three questions from the floor, which they have to answer in thirty seconds.	
GARAGE 48 Garage48 hackathon is an innovative teamwork method for working out solutions in a limited time period (3h). The session will use the Garage48 format to find innovative and workable solutions to different challenges.	

This programme may be subject to change

