



# SME ASSEMBLY

Portorož, Slovenia

Togetherness + Resilience = Recovery

Monday, 15<sup>th</sup> November 2021

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14:00 – 15:30	<p><b>Start-Up Digital Showroom</b></p> <p>Slovenian Digital Center, Technology for People, Ljubljana</p> <p>The visit will include an informative presentation of the Slovenian Digital Center and discussion with the exhibiting Slovenian companies who will be able to share their experiences, innovations and best practices and processes.</p> <p>[Please note that there is limited capacity and places will only be available for delegates flying into Ljubljana. The Showroom will be streamed to the Grand Hotel Bernardin].</p>
Grand Hotel Bernardin, Portorož	
18:00 – 19:00	<p><b>Schumpeter 'Innovation in Enterprise' Lecture</b></p> <p><b>Lučka Kajfež Bogataj</b>, joint recipient of the Nobel Peace Prize in 2007, Agrometeorologist, professor at the Biotechnical Faculty of the University of Ljubljana and a pioneer in researching the impact of climate change. Member of the Intergovernmental Panel on Climate Change at the United Nations (IPCC).</p>
19:30 – 21:30	<p><b>European SME Week Reception</b></p>

Tuesday, 16<sup>th</sup> November 2021

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Grand Hotel Bernardin, Portorož	
08:00 – 08:40	<p><b>Networking Coffee/Expo</b></p>
08:40 – 08:45	<p><b>Introduction to the 2021 SME Assembly in Portorož and online</b></p>



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<p>08:45 – 10:00</p>	<p style="text-align: center;"><b>Opening of the 2021 SME Assembly</b></p> <p style="text-align: center;">on behalf of the Slovenian Presidency and the Commission</p> <p style="text-align: center;">with keynote speeches from <b>Thierry Breton</b>, Commissioner for Internal Market, and <b>Zdravko Počivalšek</b>, Minister of Economic Development and Technology of the Republic of Slovenia</p> <p style="text-align: center;">***</p> <p style="text-align: center;">‘Views from the world of business’ by <b>Christoph Leitzl</b>, President of Eurochambres</p>				
<p>10:00 – 12:00</p>	<p style="text-align: center;"><b>The SME ‘Sustainable Enterprise’ Panel</b></p> <p style="text-align: center;"><b>Rewriting the rules: replacing endless growth with regenerative and distributive economies</b></p>	<p style="text-align: center;"><b>Learning from the winners: how EEPA is helping to build a culture of enterprise</b></p> <p style="text-align: center;">Workshop</p>	<p style="text-align: center;"><b>EU Climate Pact: how to make a business pledge</b></p> <p style="text-align: center;">Masterclass</p>	<p style="text-align: center;"><b>The Startup Nation Standard</b></p> <p style="text-align: center;">Policy Workshop</p>	<p style="text-align: center;"><b>Policy hackathon: Ensuring the EU’s strategic independence in the area of MedTech</b></p> <p style="text-align: center;">In cooperation with the European Entrepreneurial Region (EER) project</p> <p style="text-align: center;">Policy Workshop</p>
<p>12:00 – 13:00</p>	<p style="text-align: center;"><b>Networking lunch/ EXPO</b></p> <p style="text-align: center;">Interviews with the SME Assembly Roving Reporter</p>				
<p>13:00-14:00</p>	<p style="text-align: center;"><b>Stories of Success – One Year On</b></p>				
<p>14:00 – 15:15</p>	<p style="text-align: center;"><b>Shifting sands: new opportunities for family run tourism?</b></p>	<p style="text-align: center;"><b>Empowering girls and women through entrepreneurial and digital competences</b></p> <p style="text-align: center;">Policy Workshop</p>	<p style="text-align: center;"><b>The Role of SMEs in Place-Based Industrial Policies</b></p> <p style="text-align: center;">Policy Workshop</p>	<p style="text-align: center;"><b>Mission Restore Our Oceans and Waters by 2030: What’s in it for SMEs</b></p> <p style="text-align: center;">Policy Workshop</p>	



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	Policy Workshop			
15:15 – 16:30	<b>Exploiting synergies for SMEs in the Civil, Security &amp; Space Industries</b> Policy Workshop	<b>City centre rejuvenation</b> Policy Workshop	<b>Tackling late payment: The construction ecosystem at the core of the issue</b> Policy Workshop	
19:00 – 20:30	<b>European Enterprise Promotion and Small and Mid-Caps Awards Ceremony</b> Announcement of the European Entrepreneurial Region Label for 2023			
20.30-22.30	<b>Networking Dinner</b>			

Wednesday, 17<sup>th</sup> November 2021

Grand Hotel Bernardin, Portorož

08:50 – 09:00	<b>Introduction to Day 2 (with feedback from Day 1)</b>			
09:00 – 10:00	<b>Environmental Social Governance</b> Policy Workshop	<b>Transfer of Business</b> Masterclass	<b>European Scale-Up Firms in Focus</b> In cooperation with the OECD Policy Workshop	<b>SME support under the new Multi-annual Financial Framework</b> Masterclass



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10:00 – 11:00	<b>The Youth Essay Competition: A Vision for the Future</b>	<b>SME Economic Performance 2021: Prospects for Recovery in 2022</b>  Policy Workshop
11:00 – 12:00	<b>Policy conclusions of the SME Assembly 2021</b> <b>with Outi Slotboom, Director for Strategy, European Commission, Martina Dlabajová, MEP, and Milena Angelova, European Economic and Social Committee</b>  <b>Handover to the Czech Presidency for 2022</b>	